



## Monika Moraliyska-Ivanova

**Nationality:** Bulgarian **Date of birth:** 16/03/1982

✉ **Email address:** [mmoraliyska@unwe.bg](mailto:mmoraliyska@unwe.bg)

🌐 **Researchgate:** <https://www.researchgate.net/profile/Monika-Moraliyska>

🌐 **Website:** <http://blogs.unwe.bg/mmoraliyska/здравейте/>

🌐 **Website:** <https://scholar.google.com/citations?user=en-zW4oAAAAJ&hl=en>

📍 **Work:** University of National and World Economy Studentski grad "Hristo Botev", 19, "8 Dekemvri" Blvd., 1700 Sofia, Bulgaria (Bulgaria)

### WORK EXPERIENCE

---

#### **Deputy Head of "International Economic Relations and Business" Department**

**University of National and World Economy** [ 07/02/2023 – Current ]

City: Sofia | Country: Bulgaria

Assists the head of department in the preparation of study documentation, study process' organization, implementation of the candidate-student admission campaigns of the department and other administrative activities and initiatives.

#### **Assessor of projects funded by the European Union**

**Human Resources Development Centre (<https://hrdc.bg/>)** [ 01/09/2021 – Current ]

City: Sofia | Country: Bulgaria

Assesses EU-funded projects in the programs "Erasmus+" and European Solidarity Corps.

#### **Associate Professor**

[ 19/12/2022 – Current ]

City: Sofia | Country: Bulgaria

Teaches in the "International Economic Relations and Business" department.

Subjects: "World Economy", "European Economy", "EU Trade Policy", "EU Institutions"

#### **Chief Assistant Professor**

**University of National and World Economy** [ 29/02/2012 – 19/12/2022 ]

City: Sofia | Country: Bulgaria

Teaches at the "International Economic Relations and Business" Department.

Subjects: "European Economy", "Institutions of the EU", "International Trade", "International Economic Relations", "Global Strategic Management", "International Marketing"

#### **Adviser to the Minister**

**Ministry of Economy, interim cabinet** [ 28/02/2017 – 04/05/2017 ]

City: Sofia, Bulgaria | Country: Bulgaria

Policy making in the field of digitalization of the Bulgarian economy

Conducting of research of good practices in the EU and development of a Concept for digital transformation of the Bulgarian industry; "Industry 4.0"

Organization of a big international forum in Sofia Tech Park, dedicated to the topic; to Industry 4.0

Participation in activities related to the development of the Bulgarian entrepreneurial and startup ecosystem

### **Expert in EU-funded programs**

**Prime Consulting Ltd.** [ 21/08/2005 – 29/09/2006 ]

City: Sofia, Bulgaria | Country: Bulgaria

Prepares proposals for applying for EU programs and grants;

Implements activities in different types of projects (connected with the organization, communication and carrying out of seminars and events);

Consults companies regarding the opportunities to finance projects by EU pre-accession instruments and upcoming Structural funds;

Implements research and market surveys, participates as lector with presentations on different EU-related topics.

### **Expert in "Research and analysis of the electronic communications market" department**

**Communication Regulatory Commission (State regulatory authority for electronic communications)** [

17/05/2009 – 28/02/2012 ]

City: Sofia, Bulgaria | Country: Bulgaria

Collects and processes information about the markets for electronic communications networks and services necessary for the implementation of the regulatory functions of the Commission;

Identifies, analyzes and evaluates the markets of electronic communications networks and services on the existence of effective competition;

Determines the undertakings with significant market power; prepares reports on the state of the markets for electronic communications networks and services

### **Expert in "International Programs and Projects"**

**UCONOMICS Ltd (Publisher of the „UTILITIES“ & „FACILITIES“ magazines; event manager in utilities)** [

29/09/2006 – 16/05/2009 ]

City: Sofia, Bulgaria | Country: Bulgaria

Prepares project proposals to apply for national and EU grant programs on behalf of the company;

Prepares the application documentation; performs different activities in the projects' implementation; prepares analyses and market surveys in the field of telecommunications and other specific areas;

Prepares monthly analyses for publication in the UTILITIES magazine;

Participates in the organization of the company's events (trainings, conferences, seminars and other communication activities).

### **Junior Assistant to the Chief Executive Officer (part-time)**

**BNP Paribas (Bulgaria) EAD - Central Office** [ 31/01/2005 – 21/08/2005 ]

City: Sofia, Bulgaria | Country: Bulgaria

In charge of the daily organization of the work at the Management office;

Arranges the schedule, meetings, accommodation and itineraries of the management and the visiting foreign employees of the bank;

Translates from/into English;

Reports the transport and other reimbursement expenses of the CEO and files the incoming correspondence (including the electronic one);

Maintains the correspondence and phone communication;

Prepares minutes of the internal regular meetings;

Works on different projects and assumes additional responsibilities and tasks assigned.

## EDUCATION AND TRAINING

---

### Professional qualification in Fine arts, Major: Painting

*NET IT* [ 23/02/2020 ]

Website: <https://netit.bg/>

### PhD in International Economic Relations, specialization "European Economic Integration"

*University of National and World Economy* [ 28/02/2006 – 14/09/2011 ]

Address: Studentski grad "Hristo Botev", "8 Dekemvri" Blvd, 1700 Sofia (Bulgaria) | Website: [www.unwe.bg](http://www.unwe.bg) |  
Field(s) of study: International Economics, European Single Market, Electronic Communications | Thesis: Economic Effects of the Liberalization of the European Single Market in Electronic Communications

### Master's Degree in International Economic Relations

*University of National and World Economy* [ 31/10/2004 – 31/10/2005 ]

Address: Studentski grad "Hristo Botev", "8 Dekemvri" Blvd, 1700 Sofia, Bulgaria (Bulgaria) | Website: [www.unwe.bg](http://www.unwe.bg) | Thesis: "The Communication Strategy for Bulgaria's Accession to the EU"

### Internal Auditor as per ISO 9001:2000 Quality Management

*Moody International* [ 30/09/2004 – Current ]

Thesis: ISO 9001: 2000 standard for Quality Management (in 2014) and for ISO 9001: 2008 (in October 2016)

### Bachelor's Degree in International Economic Relations

*University of National and World Economy* [ 30/09/2000 – 30/09/2004 ]

Address: Studentski grad "Hristo Botev", "8 Dekemvri" Blvd, 1700 Sofia, Bulgaria (Bulgaria) | Website: [www.unwe.bg](http://www.unwe.bg) | Field(s) of study: Management, Marketing, Finance, Banking, International Business, Accounting, National and International Law, European Integration, Foreign Trade, Commodity and Stock Exchanges, Bulgaria in the | Thesis: "Assessment and Management of Risks in Business"

### Erasmus Program for Educational Exchange

*Technological and Educational Institute* [ 29/02/2004 – 30/06/2004 ]

City: Larissa | Country: Greece | Field(s) of study: Risk management, project management, quality management, simulation techniques and technologies, Greek language

### International Youth Project on the problems and prospects for young people in Europe

*European Youth Center (Strasbourg) Scholarship Program for Youth Leaders* [ 31/07/2003 – 31/08/2003 ]

City: Kassel | Country: Germany

### High school diploma

*Language school "Dr. Petar Beron"* [ 14/09/1995 – 14/06/2000 ]

Address: 2500 Kyustendil (Bulgaria) | Website: <https://eg-kn.eu> | Field(s) of study: English language, German language

## LANGUAGE SKILLS

---

**Mother tongue(s):** Bulgarian

**Other language(s):**

**English**

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

**German**

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

## Greek

**LISTENING A2 READING A2 WRITING A2**

**SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## DIGITAL SKILLS

---

Digital Marketing tools / Social Media marketing

### MS Office

Microsoft Word / Microsoft Excel / Microsoft Powerpoint / Outlook / Canva: Graphic design

### Personal skills

Decision-making / Analytical skills / Responsibility / Creativity / Critical thinking / Reliability / Strategic Planning / Organizational and planning skills / Team-work oriented / Motivated / Detail-Oriented / Written and Verbal skills

### Social Media

Google Docs / Social Media / Advanced Knowledge of Social Media (Facebook, Instagram) / Digital Skills: Digital Marketing / Internet user / Zoom / Gmail

### Artistic skills in fine arts

### Artistic skills in poetry writing

## HONOURS AND AWARDS

---

[ 06/11/2008 ] Bulgarian Association of Information Technologies (BAIT)

**Second prize in the competition for journalistic contribution to the development of information and communication technologies in Bulgaria** Award for the publications in the field of telecommunications and ICT in the "Utilities" Magazine

[ 31/01/2013 ] 7th Leadership Development Programme, Southeast Europe and the EU

**"ViEUpoint" Case-study Competition on the topic "How can the European Union do better in the Balkans?"**

Among the top five winners in a competition for development case study on the topic "How can the European Union do better in the Balkans?"

Link: <https://vieupoint.wordpress.com/call-for-applications/>

## PROJECTS

---

[ 01/04/2023 – Current ]

**Team member of the project "PAYMENTS IN INTERNATIONAL TRADE - TRENDS AND PERSPECTIVES"** Research project of the University of National and World Economy (11/ 2023) entitled "PAYMENTS IN INTERNATIONAL TRADE - TRENDS AND PERSPECTIVES"

[ 30/06/2013 – 31/08/2014 ]

**Academic mentor in the "Students practices" project under the Bulgarian Operational Programme "Development of Human Resources"** Academic mentor in the Project BG051PO001-3.3.07-0002 "Students practices" under the Bulgarian Operational Programme "Development of Human Resources", funded by the European Social Fund.

[ 31/03/2018 – 05/04/2021 ]

**Chief researcher and team leader of the project "The European pillar of social rights as an instrument for social cohesion in the union and for economic development of Bulgaria"** Research project of the University of National and World Economy (9/ 2018) entitled "The European pillar of social rights as an instrument for social cohesion in the union and for economic development of Bulgaria"

Link: <https://www.researchgate.net/project/THE-EUROPEAN-PILLAR-OF-SOCIAL-RIGHTS-AS-AN-INSTRUMENT-FOR-SOCIAL-COHESION-IN-THE-UNION-AND-ACHIEVING-OF-CATCHING-UP-ECONOMIC-DEVELOPMENT-OF-BULGARIA-EVROPEJSKIAT-STLB-NA-SOCIALNITE-PRAVA-NA-ES-KATO>

[ 11/12/2019 – 11/12/2020 ]

**Expert in the project "Improving access to employment and job quality by reducing and preventing undeclared employment"** Participation as an expert in the project BG05M9OP001-1.051-001 "Improving access to employment and job quality by reducing and preventing undeclared employment", implemented by the Association of Industrial Capital in Bulgaria (BICA), together with [Confederation of Independent Trade Unions of Bulgaria](#) (CITUB), funded by the European Social Fund, Operational Program "Human Resources Development".

[ 04/10/2019 – 30/05/2020 ]

**Expert in the project "Partnership of citizens with the institutions at local, regional and national level for the creation and implementation of sustainable policies in the field of radioecology and radiation protection of public health"** Participation in the preparation of a report on the topic: "Channels and ways of interaction between civil society and state institutions in the fields of health, education, working conditions and social policy, environmental protection" in the project № BG05SFOP001-2.009-0172 "Partnership of citizens with the institutions at local, regional and national level for the creation and implementation of sustainable policies in the field of radioecology and radiation protection of public health "(administrative contract № BG05SFOP001-2.009-0172-C01), funded by the Operational Program " Good Governance " (OPGG), co-financed by the European Union through the European Social Fund.

[ 31/01/2014 – 30/05/2014 ]

**Expert in the project "Quality system of the University of National and World Economy"** Expert in the Project for updating of the education quality system of the University under the ISO 9001:2008 quality management standard.

[ 30/11/2012 – 28/02/2015 ]

**Researcher and project leader of the project "Bulgaria in the Regional Economic Cooperation in South-east Europe - before and after the accession to the European Union"** Individual research project of the University of National and World Economy (2-4 / 2013) entitled "Bulgaria in the Regional Economic Cooperation in South-east Europe - before and after the accession to the European Union".

[ 04/04/2014 – 09/12/2014 ]

**Expert in the scientific project "Bulgaria's energy policy in the context of the European energy security"** Participation as a member of the research team of the Project № NID NI 1-12 / 2014 "Bulgaria's energy policy in the context of the European energy security" of the University of National and World Economy

## CONFERENCES AND SEMINARS

---

[ 2003 – 2021 ] EU countries and Western Balkan countries

**Keynote speaker in numerous Erasmus educational exchanges in the EU and Western Balkans** Guest lecturer in numerous educational visits within the Erasmus program

The last one was in the period 14 - 18 June 2021 in the International Business College (IBC-M) in Kosovska Mitrovica, Kosovo

One of the visits was online because of the pandemic (1 - 5 March 2021 in the university Vilnius Kolegija, Vilnius, Lithuania)

Link: <http://blogs.unwe.bg/mmoraliyaska/>

[ 31/05/2021 – 31/05/2021 ] Sofia, Bulgaria

**Keynote speaker in the "Future of Work" workshop, organized by Friedrich Ebert Stiftung and the Confederation of Independent Unions in Bulgaria** Keynote speaker in the "Future of Work" workshop, organized by Friedrich Ebert Stiftung and the Confederation of Independent Unions in Bulgaria

Link: <https://knsb-bg.org/index.php/2021/06/01/plamen-dimitrov-kolektivnoto-dogovaryane-ima-badesthe-i-v-novata-realnost-na-digitaliziraniya-trud/>

[ 2011 – 2021 ] Bulgaria and Europe (Spain, Portugal, Slovenia, Poland, Bosna & Herzegovina, Serbia and others)

**Speaker and participant in numerous international scientific conferences** Presenting my research papers at international scientific conferences in Bulgaria and around Europe on EU-related topics

Link: <https://www.researchgate.net/profile/Monika-Moraliyaska>

[ 21/03/2021 – 18/05/2021 ] Online

**Participant in the training course "Innovative business development for SMEs", organized by the Executive Agency for SME and VUZF University** Training in Innovative management strategies for SMEs

[ 03/01/2021 – 16/01/2021 ] online

**Participant in the training course "Economy, social policy and management", organized by the Confederation of Independent Trade Unions of Bulgaria (CITUB)**

[ 20/12/2020 – 02/01/2021 ] online

**Participant in the training course "Labour and Insurance Relations", organized by the Confederation of Independent Trade Unions of Bulgaria (CITUB)**

[ 26/11/2020 ] Online

**Keynote speaker in the European Researchers' Night 2020** Giving a lecture during the [European Researchers' Night 2020](#)

[ 2014 ] Sofia, Bulgaria

**Participant in the CERGE-EI Foundation Teaching Development Program: Teaching Principles and Practices**

15 hours of seminars on best practices for teaching in modern university contexts, based on Education and Economics Education literature. Topics covered include effective teaching approaches to today's undergraduate students, ideas for teaching large classes and incentivizing students to attend, dealing with plagiarism and cheating, and engaging in ongoing professional development through observation and evaluation. The course offers participants opportunities to strengthen their professional teaching skills and to build collegial relationships within the institution to support ongoing professional development in teaching through a variety of channels.

[ 2010 – 2014 ]

**Participant in numerous university courses for project management, digital libraries and new electronic training devices** University courses for project management, as well as for working with digital libraries, university's information system and new electronic training devices.

[ 2005 – 2009 ] Sofia, Bulgaria

**Speaker and moderator in several training seminars and events in the field of telecommunications and utility services**

[ 06/2006 ] Sofia, Bulgaria

**Participant in European Summer School "Economics and management in infrastructure and energy, public services and utilities", organized by "Uconomics Ltd" and the American University in Bulgaria**

[ 10/2004 ] Sofia, Bulgaria

**Participant in Master class in Finance and Banking, organized by the Bulgarian Business Leaders Forum (BBLF)**

[ 04/2003 ] Sofia, Bulgaria

**Participant in Program focused on leadership skills, communication rules and business etiquette, organized by the Student Innovation Leadership Association**

[ 06/1999 ] Kyustendil, Bulgaria

**Participant in Junior Achievement course in Economics, presented by the American Peace Corps**

## **PUBLICATIONS**

---

[2023]

### **Publications related to the European Green Deal and Transition to Sustainable Development**

1. Moraliyska, M., Ana L. Abeliantsky, A., Bloom, D., Bontadini, F., Gasteiger, E., Gil, P., Kuhn, M., Peralta, C., Prettner, K. (2023). Fostering a sustainable digital transformation. Available at: <https://cepr.org/voxeu/columns/fostering-sustainable-digital-transformation> On the website of ENGAGE.EU: <https://www.engageuniversity.eu/2023/06/20/an-engage-eu-think-tank-result-fostering-a-sustainable-digital-transformation/>
2. Moraliyska, M. (2023). Measuring the justness of the European green transition. Conference: Innovative Solutions for Managing the Economy in an International Crisis Scenario. Collection of papers New Economy Vol. 1, No 1, 2023. <https://conference.oikosinstitut.org/files/2023/zbornik.pdf#page=37> DOI: [10.61432/CPNE0101030m](https://doi.org/10.61432/CPNE0101030m)

[2022]

**Book "European Union's Trade Relations with Asia"** Book devoted to the European Union's trade policy and trade relations with Asia.

Monika Moraliyska

[2018]

**Book "European Pillar of Social Rights and its implication on Bulgaria"**

Monika Moraliyska

[2015]

**Book "Bulgaria in the Regional Economic Cooperation: international economic relations of Bulgaria with the Western Balkans countries (Albania, Bosna and Herzegovina, FYROM, Kosovo, Montenegro and Serbia)"** ·

[2014]

**Book "European Parliament in Development"** A book for students studying "European Studies", "International Relations" and "Political Science"

### **Scientific publications**

- Numerous scientific publications and research papers on the future of the EU and Bulgaria's role in it
- Research papers in International economics, Eu policies and effects from digitalization of economy and society
- Publications concerning the economies of Bulgaria and SEE countries, as well as the economic and trade relations between them

2011 - 2023

**Research papers before the PhD degree** Research papers and publications on the Bulgarian market for electronic communications and its integration into the European digital market; Numerous publications in the "Utilities" magazine in the field of the economics of electronic communications and the development of the Bulgarian telecommunications sector

2009 - 2011

### **CREATIVE WORKS**

---

[ 1998 – Current ]

**Fine arts creator**

Link: <https://www.instagram.com/p/B8lzTHRgMcd/>

### **RESEARCH INTERESTS**

---

#### **Scientific themes and topics**

International Trade

EU economy

Social Europe

European economic integration

European institutions

Regional economic cooperation in SEE

Digital economy and society

Industry 4.0

Future of work



## NETWORKS AND MEMBERSHIPS

---

[ 31/12/2009 – Current ] Sofia

**Member of the Bulgarian European Studies Association (Българска асоциация за европейски изследвания)**

Link: <https://www.becsa-bg.eu/за-нас/>

**Member of the European Economic Association**

Link: <https://www.eeassoc.org/>

**Member of the Union of Bulgarian Economists (Съюз на българските икономисти)**

Link: <https://bgeconomist.bg/>

[ 30/04/2018 – Current ]

**Chairman of the Board of the non-profit association "Digital Hub Bulgaria"**

## DRIVING LICENCE

---

**Driving Licence:** AM

**Driving Licence:** B